

TED BORGES

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EDUCATION

DIGITAL DESIGN
04/2008 – 09/2010
Miami Ad School
Miami Beach, FL, USA.

ENGLISH LANGUAGE
04/2007 – 12/2007
Open Hearts International College
Miami, FL, USA.

INDUSTRIAL DESIGN
01/2003 – 12/2006
Faculdades Barddal
Florianópolis, SC, Brazil.

TECHNICAL SKILLS

Dreamweaver
Illustrator
iMovie
InDesign
GarageBand
MS Word
MS Excel
MS PowerPoint
Photoshop
WordPress

PERSONAL SKILLS

Copywriting
Music Production
Photography - Headshots
Photography - Real Estate
Virtual Staging

EXPERIENCE

CASSIS BURKE COLLECTION at BHS
Marketing Director & Assistant
04/2017 – 04/2018
Working closely with a real estate team. Managing and creating content for social media and website. Development of listing presentation, marketing plans, info sheets, postcards, e-mail marketing. Real estate photography, photo editing, virtual staging and copywriting (team and agent bios, press releases and MLS remarks). Assisting in events, showings and listing presentations.

ZILBERT / BROWN HARRIS STEVENS
Marketing Director
06/2015 – 04/2017
Assisting over 45 Real Estate Agents with marketing strategy. Development of listing presentations, market reports, sub-branding (agents and teams), and marketing pieces (traditional and digital ads, postcard, fact sheet, e-blast, social media assets, and letters). Photo editing (headshots and interiors), virtual staging and copywriting (agent bios, press releases, MLS remarks). Upkeep of stores (signage, window displays, slideshows).

ENGEL & VÖLKERS MIAMI
Graphic Design & Marketing Support
08/2014 – 02/2015
Creating flyers, print ads, social media content, e-mail marketing, stationary, and more.

S,C,P, F.. MIAMI
Senior Digital Art Director
01/2011 – 06/2012
Creating campaigns, websites, apps and managing U.S. Spanish language IKEA website. Clients: Adrienne Arsht Center, Coca-Cola, Eulen, IKEA.

SAPIENT NITRO
Internship
07/2010 – 09/2010
Working with a creative team, on projects ranging from campaigns, digital design, print design and anything creative.
Clients: Capital One, Dove Chocolate, Penguin, Listerine.

ORIGEM
Internship
07/2005 – 06/2006
Working with a design team, on projects ranging from logo design, print design and informational signage.

GROOVY COMUNICAÇÃO
Internship
02/2004 – 11/2004
Creation of logos, displays, fliers, brochures, advertisements and websites.